

**BOH
MAC**

**BETTER
ORAL HEALTH
MASSACHUSETTS
COALITION**

Prevention Committee

Kathryn Dolan RDH, MEd

Community Water Fluoridation Trainings

- Ten CWF Interactive Trainings – June 2015
 - Canton (Board of Health) 27 attendees
 - New Bedford (Board of Health) 7 attendees
 - Northampton (Board of Health) 20 attendees
 - Tewksbury (Board of Health) 6 attendees
 - West Boylston (Board of Health) 3 attendees
 - Salem (Community Champion Training) 7 attendees
 - Westborough (Community Champion Training) 12 attendees
 - MCPHS (Students) 20 attendees
 - Tufts (Students and Faculty) 25 attendees

Guest Speakers for CWF Trainings

- **Matt Jacob**, Children's Dental Health Project, Washington, DC
- **Peter Mitchel**, Salter Mitchell, Alexandria, VA
- **Jodie Silverman**, Health Resources In Action, Boston, MA
- **John Fisher**, DDS, Chair of the Better Oral Health for Massachusetts Coalition
- **Myron Allukian**, DDS, MPH, Associate Clinical Professor, Harvard School of Dental Medicine

Learning Objectives for CWF Trainings

- Learn how to “frame” the issues around community water fluoridation.
- Increase ability to speak effectively about community water fluoridation in public forums, in small groups and during one-on-one conversations.
- Identify successful ways to communicate about the issues of community water fluoridation.
- Locate and utilize existing resources to promote community water fluoridation.

Participant Feedback

- Strengths
 - Speakers and information on communications were excellent
 - Well informed & educated, experienced presenters
 - To communicate the whys
 - Particularly appreciated the social media discussion and the info about framing the debate vs just providing positive info
 - Learning how to talk and connect with concerned citizens
 - The questions & answer section at the end
 - Truly helpful especially in dealing with antis as they scare the uninformed
 - The goal of this workshop was achieved and well presented
 - Interactive exercises to enhance how to address fluoride concerns in the community

Participant Feedback (Continued)

- Recommendations
 - More small group activities could have been helpful, but it was great overall
 - Too short - needed more time to answer more questions
 - Probably volunteering us to speak - but that is my own fear
 - I think the time of day was difficult for some health department officials
 - I wish more of my colleagues were here - very important topic
 - The presentation on the community was a bit dry... I wish it was more engaging
 - More small group activities could have been helpful, but it was great overall

Follow-Up Event

- Dr. Fisher and I facilitated an interactive CWF speaker training for Medical Residents at UMASS Medical Center on September 8, 2015.

Questions

Feel free to contact me at

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